



January 26, 2017

Dear Sir or Madam:

Winship Cancer Institute of Emory University respectfully requests the support of a table-top exhibit on July 26-30, 2017, at the following CME activity: ***Debates and Didactics in Hematology and Oncology***, located in Sea Island, Georgia.

Debates and Didactics in Hematology and Oncology 2017 features an updated and interactive format, providing a comprehensive review into mechanisms of disease and treatments for patients with cancer or blood disorders. Interactive debates and didactic lectures on controversial topics and standards of care offer attendees the opportunity to hear how science and clinical experience supports each point of view. Presentations and discussions will focus on current basic and clinical research, including the use of molecular targeted therapy, immunotherapies, and other novel therapeutic approaches.

There are two levels of exhibit support for this activity. The cost is \$7,500 for the Premier Level Exhibit, and \$5,000 for the Standard Level Exhibit. The Premier Level will guarantee a premier location for your table-top exhibit.

The exhibit fee will allow one 6' exhibit table and complimentary registration, including meals, for two company representatives for all four days of the conference. Additional company representatives may register separately. Exhibit set up will be on Wednesday evening and the exhibit should remain in place for the duration of the meeting. Attendees will have the opportunity to visit the exhibits during breakfast each morning, at the morning breaks, and before and after the lunch session.

Please make checks payable to prIME Oncology, LLC, tax ID #20-5392799, for the designated amount and send by **overnight mail** to:

prIME Oncology
5901 Peachtree-Dunwoody Road
Building C, Suite 250
Atlanta, GA 30328
Attention: Lisa Willey - DDHO

The meeting agenda is currently being finalized, as is the full meeting website (available soon at www.winshipcancerDDHO.com), but registration is available online now at <https://www.regonline.com/2017DDHO>. A link to download the hotel reservation form will be on the confirmation page of your exhibitor registration email.

We look forward to having your company represented. Should you have any questions or need further information, please feel free to contact Lisa Willey at 678.686.7751 or by email at lisa.willey@prIMEoncology.org.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Willey".

Lisa Willey
Accounts Services Coordinator, prIME Oncology
on behalf of
Winship Cancer Institute of Emory University